



PAR-010-004703

Seat No. _____

Fourth Year B. H. T. M. (Sem. VII) (CBCS) Examination

October / November - 2018

7.3 : Resort Management

(New Course)

Faculty Code : 010

Subject Code : 004703

Time : 3 Hours]

[Total Marks : 70

- Instructions :**
- (1) Attempt all the questions
 - (2) Headings and Sub headings are mandatory.
 - (3) The maximum marks are assigned in front of each question.
 - (4) Labeled Diagrams are compulsory and need to be drawn with Pencil only.

- 1 Do as directed : 14
- (a) Define Host and Guest concept.
 - (b) Differentiate between Garra rufa and carp.
 - (c) What is Approach Stroke and Tee-off stroke?
 - (d) What is Destination resort?
 - (e) Define Energy audit.
 - (f) List down 5 basic tennis rules.
 - (g) What is Leisure tourism?
 - (h) List down 5 casino games.
 - (i) What is OSHA and safety?
 - (j) Define SWOT Analysis.
 - (k) List the 5 stages of Resort Planning and Development.
 - (l) Define Job Scoping.
 - (m) List Parts of Iron.
 - (n) What is the Role of Guest history?

- 2 Write short notes on the following in around 100 words each : 14
- (a) Competition analyzation
 - (b) Changing markets
 - (c) Explain the Iron and Club
 - (d) Interfaces of architecture
 - (e) Social economic status
 - (f) Expand and explain CCTV
 - (g) What is a labour force?
- 3 Answer any **one** : 14
- (a) Future Trends in Resort Development, Management, and Planning -Design a concept on your own with better solutions to achieve the following derivatives
Sale on Room division, Sale in F&B division, Planning on international marketing with types to be followed, New innovative managerial concept to retain staffing.
 - (b) Discuss on the risk management and safety measures required with respect to Future Trends in Resort Development, Management, and Planning.
- 4 Attempt any **two** questions from the following : 14
- (a) Explain the economic impact of the resort and gaming industry.
 - (b) Write a detailed note on the classification of Resorts.
 - (c) Write a detailed note on importance of Human resource training.
 - (d) Explain Advertisement, promotion and publicity in detail.
- 5 Attempt any **two** questions from the following : 14
- (a) Draw a tennis court and label the same.
 - (b) Explain the leisure concept in detail.
 - (c) What are the precautions taken on guest safety? Explain in detail.